

**College Council Meeting**  
**April 18, 2016**

Present: President Christian, Mr. Abt, Dr. Venables, Mr. Basch, Mr. DiCarlo, Mr. Law, Dr. Anderson (faculty representative), Mr. Dunefsky (alumni representative), Interim Provost Deen, Vice Presidents Eaton, Rooney, Wright, Halstead, and Marks. Guests: Jeni Mokren, Dean, School of Fine & Performing Arts.

The meeting was called to order at 3:02 p.m. The minutes of the March 3, 2016, meeting were approved by voice vote after a quorum was reached (Mr. Law arrived at about 4:00 p.m.).

Chairman's Report: Mr. Abt opened the meeting with best wishes to Vice President Rooney, whose retirement was announced recently by the College. He then introduced Dean Jeni Mokren who provided an update and goals for the School of Fine & Performing Arts.

Jeni Mokren: See attached PowerPoint slides. Dean Mokren began her presentation with the mission of the School of Fine & Performing Arts (hereafter, School). The School is guided by a belief in the transformative power of art and scholarship. The liberal and professional studies encourage rigor and risk by challenging tradition while also recognizing the value of history.

Dean Mokren noted that the School is comprised of nationally-accredited programs in art education, art history, art studio, music, and theatre arts. There are approximately 100 full- and part-time faculty members who are involved actively in creative work, performance and independent scholarship, and teach and train more than 1,000 student majors. The School has the largest MFA program in the SUNY system as well.

Dean Mokren said that she's been working to better align the School with the College's strategic plan initiatives. Examples that nurture innovation and the learning environment include: the fall 2016 debut of the digital design and fabrication minor, launch of an MFA in photography for fall 2018, the exploration of an arts management minor, and a new design department.

The dean also described efforts to strengthen philanthropic relationships and success and engage alumni in the life of the College. This year, the School created FUEL – a guest artist and scholar fund that sponsored New Paltz Design Week, a multi-day set of lectures, workshops, exhibitions, and events connected to design. Dean Mokren noted that she will re-launch an advisory board next year, begin a music concert series subscription service, and enhance community building within the School. To increase alumni engagement, the School will continue to connect these stakeholders with lectures, workshops, critiques, performances, internship offerings for students, exhibitions, and field trips.

Dean Mokren said that the School continues to serve the region and offer numerous opportunities that strengthen the College's regional and community engagement. For 2016, the School has held more than 100 public events to date. Saturday Arts Lab is a popular program for K-12 students, theatre hosts four main-stage productions each year, and Piano Summer draws a local and regional audience and national and international guest artists to the College. In closing, the

dean said the School inspires students to become creative and informed artists, critical thinkers, and leaders who contribute actively to our global community.

Mr. Abt asked the dean to talk about how design is integral to every single thing we do. Dean Mokren agreed with Mr. Abt's statement, and said that there have been recent conversations about a minor in design thinking because of its widespread importance. She noted also that 100 of the top Fortune 500 companies were design-based businesses.

Mr. Basch asked if the School's innovations have raised enthusiasm among students. The dean said yes and cited the growth of the College's digital design and fabrication program as an example.

President's Report: President Christian began with an acknowledgement of Vice President Rooney's forthcoming June retirement. He noted that the College is a better place because of the vice president's work. His contributions to programming and facilities that support Student Affairs are highly commendable.

The president thanked Interim Provost Deen for her service and reminded the Council that Dr. Lorin Arnold, the new provost and vice president for academic affairs, begins on July 5.

The College hosted two accepted student open house events that were well attended with record-breaking numbers.

The president noted that this spring four students were selected for Chancellor's Awards for Student Excellence. The students had a broad array of accomplishments and leadership roles, including through Athletics, Residence Life, Undergraduate Admission, Honors Program, and academic programs across the College.

President Christian said that the results of the final enacted state budget passed on April 1 are very disappointing. The budget included no rational tuition authority and no maintenance of effort that would have helped cover inflationary and contractual increases in the campus's budget and protect SUNY campuses from budget cuts. As a result, the College's budget next year will be very tight.

The president then showed the Council three graphs related to tuition increases historically and for the College, and national trends. See attached PowerPoint slides. He also noted that since the creation of NYSUNY2020, the College has added 47 new full-time faculty, hired a veteran services coordinator, psychological counselor, and staff in other key areas. The new budget compromises the campus's ability to make similar investments in the years ahead.

Mr. DiCarlo asked why NYSUNY2020 was not extended. President Christian replied that some legislators agreed with the message of student activists that it would be unfair to increase student tuition for another five years and that it is time to increase taxpayer support to the system. However, legislators and the Governor did not include that support in the final budget.



President Christian shared details about the cancellation of a recent media and politics debate Student Activities had scheduled. The president said it had become apparent that the event was unlikely to be received by our campus community in the way it was intended. The campus quickly made the decision to reschedule this event, seeing it as a teachable moment for the campus. This time, the campus would prepare the community for the potentially provocative conversations that it might generate, so that we maximize the educational value for our students and others in the community.

The dates this spring that we offered the speakers did not work for them, but they have offered to come in the fall. The president said he is forming a faculty group that will plan a panel discussion and presentation on free speech issues this fall, perhaps to be followed by a debate by the original debaters or perhaps by other speakers about this issue. Our goal would be to hold this event before the November elections.

In messages to the community, the president reinforced the College's commitment to free speech, and the responsibility we have to model for our students the ability to listen to and try to understand views that we disagree with or find abhorrent, and to do so civilly. It's part of our educational mission to engage in the free exchange of ideas, even with people whose views we may disagree with. If we don't prepare our students to engage with differing views while they are in college, then we have not prepared them for the world they are about to enter.

Mr. DiCarlo commended the president on his free speech position. He said that these types of issues are appearing on campuses across the country, and that it is disheartening when an institution shuts down a speaker whom they do not believe in. Mr. DiCarlo said that faculty need to be a little more supportive of free speech on college campuses.

The president said that we, as educators, have a responsibility to keep the conversation and dialogue going, including with those whose positions we may disagree with substantively.

Mr. Law asked when the College would hold the public events and who would serve as sponsor. President Christian responded that the faculty was considering a panel in September followed by the debate in early October, and that a sponsor had not been decided.

President Christian shared news that the men's volleyball team recently won their conference championship, and are on a 29-game winning streak. The NCAA tournament takes place in Rochester this upcoming weekend.

The president concluded his update with announcements of several upcoming events, including the second Women's Leadership Summit; Distinguished Speaker Series featuring Robert Kyncl, Chief Business Officer at YouTube; and this year's Commencement ceremonies.

Budget Update: See attached PowerPoint slides. Vice President Halstead said that fall tuition and fees have mostly been received, and we still continue collections for the spring. Funds from state taxpayer support will be forthcoming soon. The vice president expects the College to run basically flat (no deficit or surplus) for the fiscal year and well on target for what we had planned. There may be some money for reserves, which will be used to help support next year's

deficit since NYSUNY2020 was not extended. The vice president noted that the accepted student open houses were robust, indicating a strong enrollment picture for fall. Solid enrollments will be critical toward sustaining next year's budget as well.

Vice President Halstead said that the College's expenditures on personal service are slightly below targeted amounts, with the surplus to be used on the over-expenditure for temporary service.

Utility costs looked good relative to budgeted amounts, and all other spending is on track for this point of the fiscal year.

Wrap-Up: Mr. Abt reminded the Council about next month's Commencement ceremonies, and gave Vice President Rooney an opportunity to offer the last word.

The vice president spoke warmly about his 14 years at the College and that it was easy for him to be successful, as he inherited an incredible staff.

The meeting adjourned at 4:22 p.m.

Respectfully submitted,

A handwritten signature in black ink, appearing to read "Richard Winters", with a long, sweeping horizontal line extending to the right.

Richard Winters  
Community & Government Relations Associate





THE  
SCHOOL  
OF  
FINE &  
PERFORMING  
ARTS



# Our Mission

**The School of Fine & Performing Arts (F&PA) is guided by a belief in the transformative power of art and scholarship. Our liberal and professional studies encourage rigor and risk by challenging tradition while recognizing the value of history.**

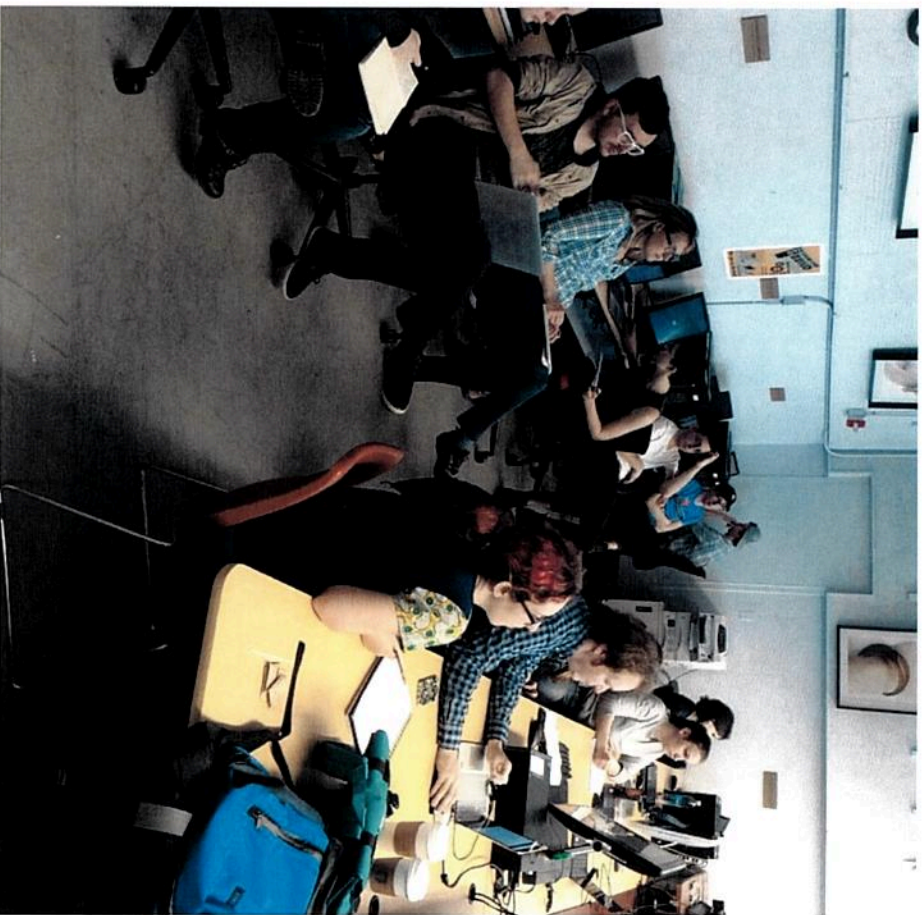


# About the School of Fine & Performing Arts

The School comprises nationally accredited programs in **Art Education, Art History, Art Studio, Music, and Theatre Arts**. Approximately 100 full- and part-time faculty members – actively involved in creative work, performance, and independent scholarship – teach and train more than 1,000 student majors. We are currently the largest MFA program in the SUNY System.

# Nurture Innovation and the Learning Environment

- Digital Design and Fabrication minor begins Fall 2016
- Working on the launch of a Master of Fine Arts in Photography for Fall 2018
- Exploring an Arts Management minor
- New Design Department





# Strengthen Philanthropic Relationships and Success

- FUEL
- Re-launch F&PA Advisory Board in 2016-17
- Begin subscription service for Music Concert Series
- F&PA Community Building

# FUEL

**EMPOWERING CONNECTIONS  
THROUGH THE ARTS**

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**GUEST ARTIST • SCHOLAR FUND**

# FUEL Projects



**New Paltz**  
STATE UNIVERSITY OF NEW YORK

10th Street 42nd Street

Join us for a week of design inspiration, innovation, and collaboration. The week will feature a series of design lectures, workshops, exhibitions, and films. All events are free & open to the public.

**NEW PALTZ DESIGN WEEK**  
#npdesignweek

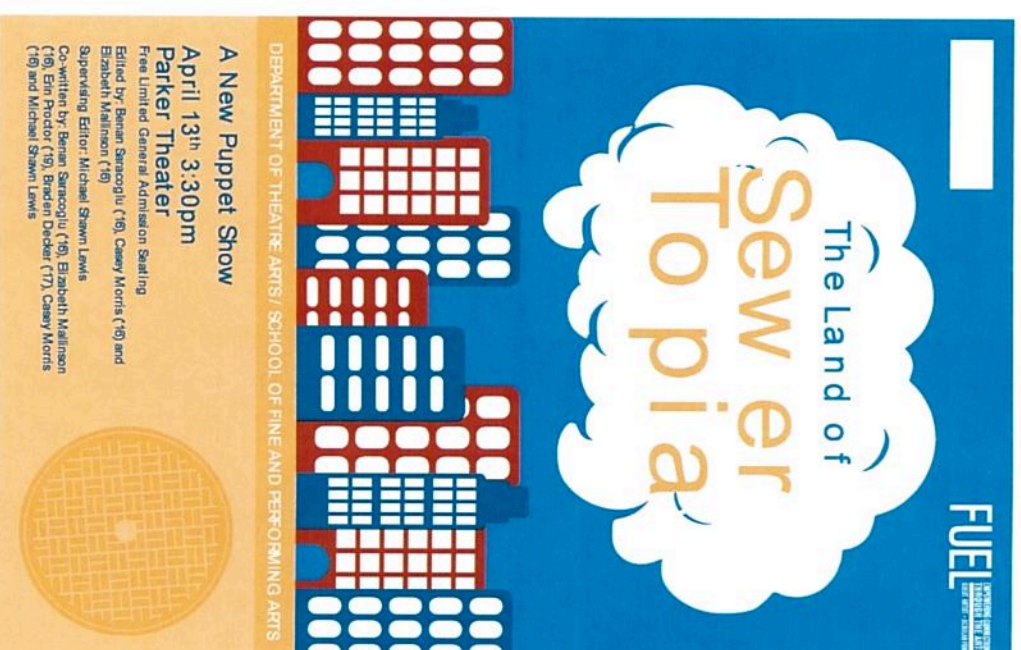
**LEV MANOVICH** March 28, 2016, 3:30 – 5:00 p.m., Cockendall Science Building Auditorium  
25 People Shaping the Future of Design (Complex, 2013)  
50 Most Interesting People Building the Future (The Verge, 2014)  
Author of *The Language of New Media* (MIT Press, 2001) described as "the most suggestive and broad ranging media history since Marshall McLuhan"  
Co-sponsored with the School of Business

**NERVOUS SYSTEM** March 31, 2016, 7:00 – 8:00 p.m., Lecture Center 100  
Design Studio working at the intersection of science, art and technology  
Details include New Museum, Google, Motorola  
40+ printed formatics discs included in the permanent collection of the MoMA  
Co-sponsored with Hudson Valley Advanced Manufacturing Center

**New Paltz Design Week**  
A series of design lectures, workshops, exhibitions & films  
March 28, 2016 - April 1, 2016

Full Design Week schedule at:  
[www.newpaltz.edu/newpaltzdesignweek](http://www.newpaltz.edu/newpaltzdesignweek)  
All events are free & open to the public

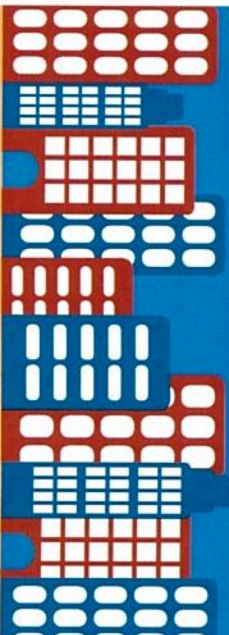
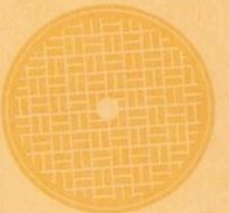
**FUEL**  
DEPARTMENT OF THEATRE ARTS / SCHOOL OF FINE AND PERFORMING ARTS  
10th Street - 42nd Street

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DEPARTMENT OF THEATRE ARTS / SCHOOL OF FINE AND PERFORMING ARTS  
10th Street - 42nd Street

**The Land of Sewer Topia**

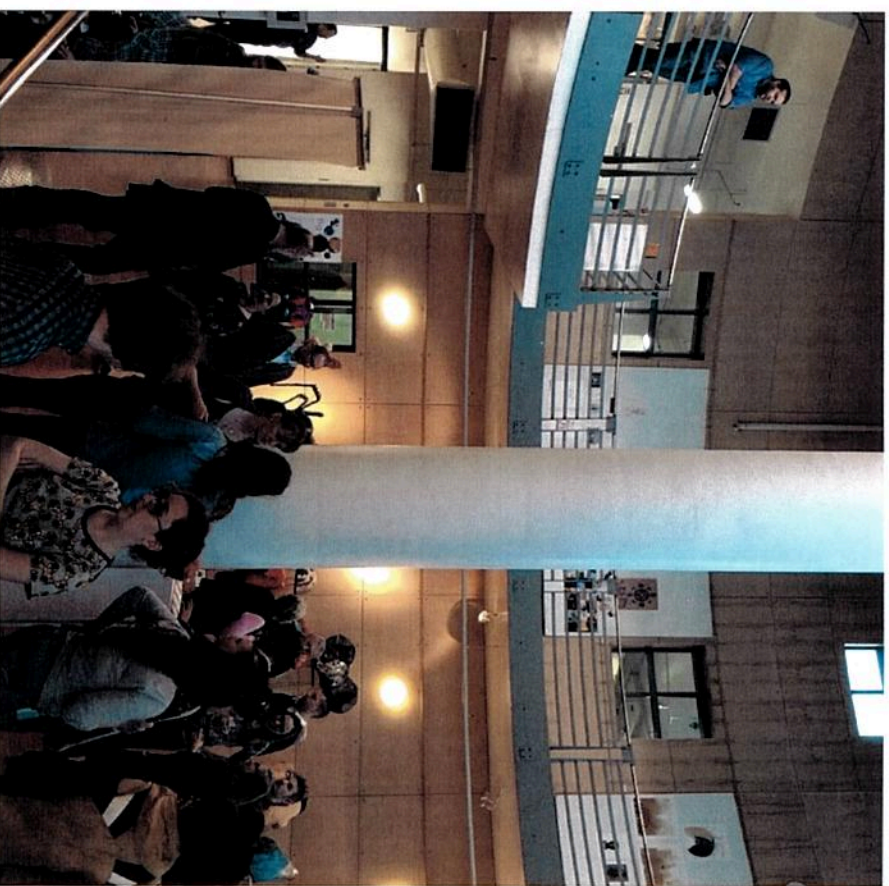
**A New Puppet Show**  
April 13th 3:30pm  
Parker Theater  
Free Limited General Admission Seating  
Edited by: Brian Saracoglu (\*16), Casey Morris (\*16) and Elizabeth Mallinson (\*16)  
Supervising Editor: Michael Shawn Lewis  
Co-written by: Brian Saracoglu (\*16), Elizabeth Mallinson (\*16), Erin Proctor (\*16), Braden Decker (\*17), Casey Morris (\*16) and Michael Shawn Lewis



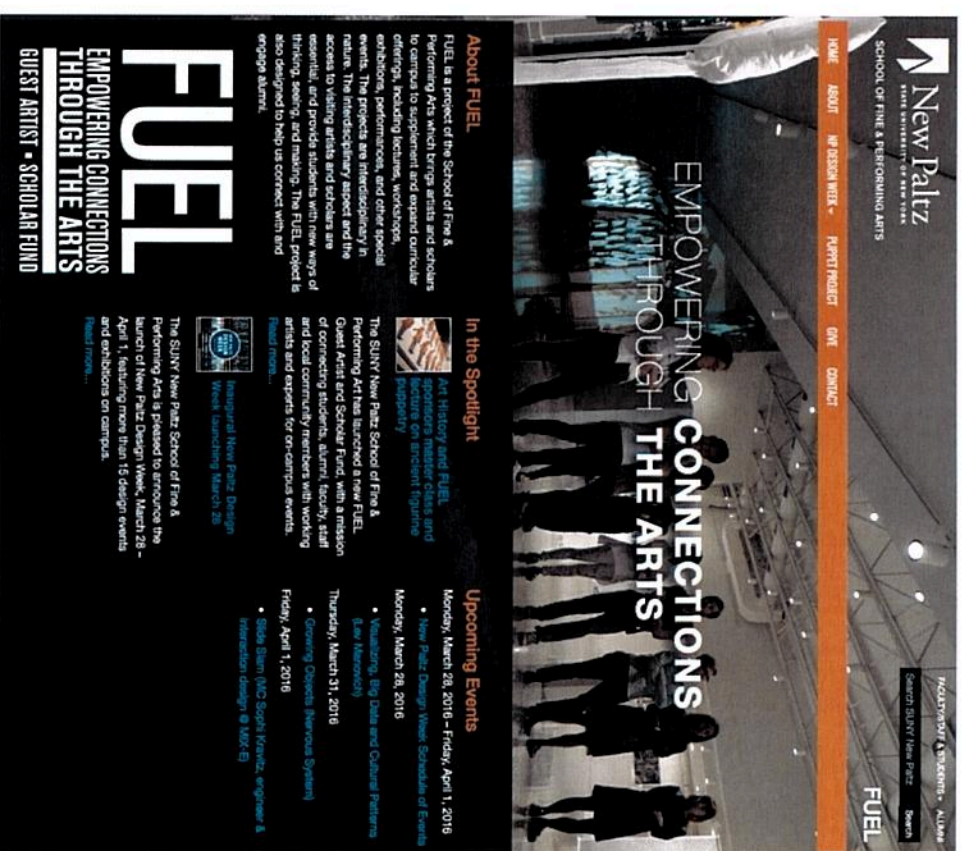
# Engaging Alumni in the Life of the College

- Lectures
- Workshops
- Critiques
- Performances
- Internships
- Exhibitions
- Field trips



# Market New Paltz Internally and Externally

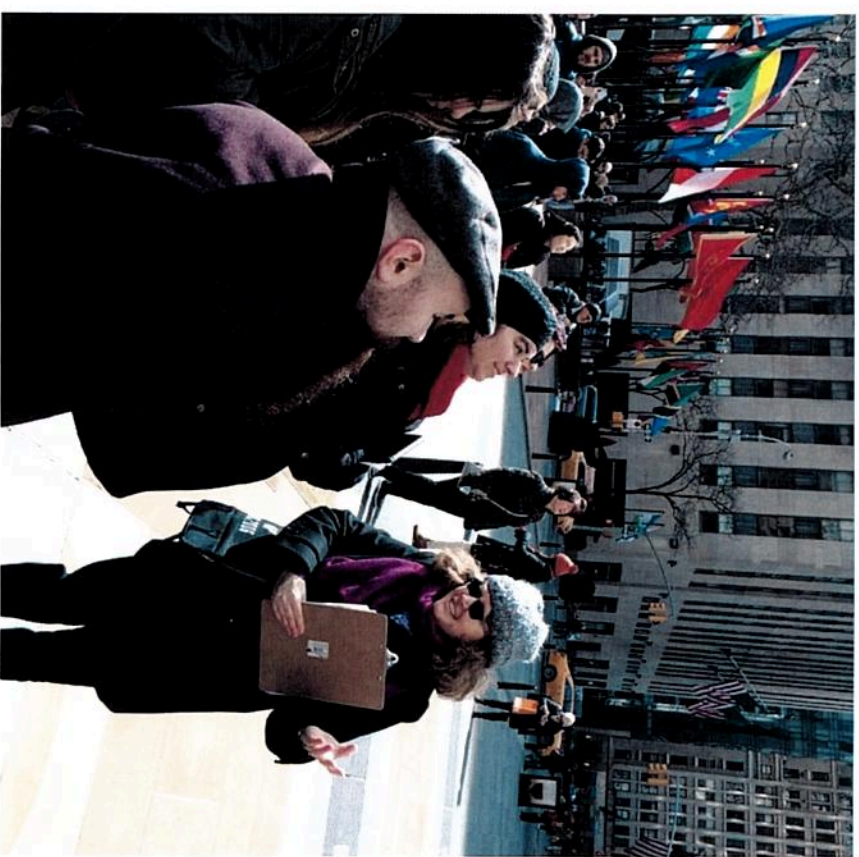
- FUEL Branding (Logo & Website)
- Work with Office of Communication & Marketing on all promotional materials





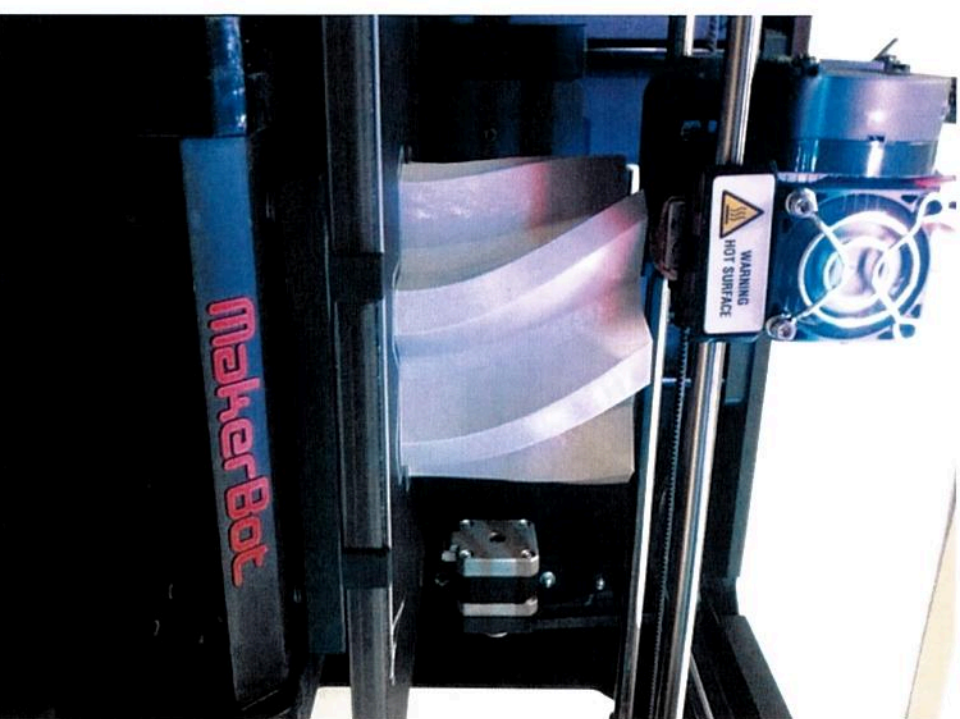
# Improve Internal Processes and Institutional Capacity

- F&PA Council  
Reappointment, Tenure  
& Promotion  
Workshops
- F&PA Travel Policy
- Establish clear lines of  
communication and  
consistency of message.



# Build Quality Online Education

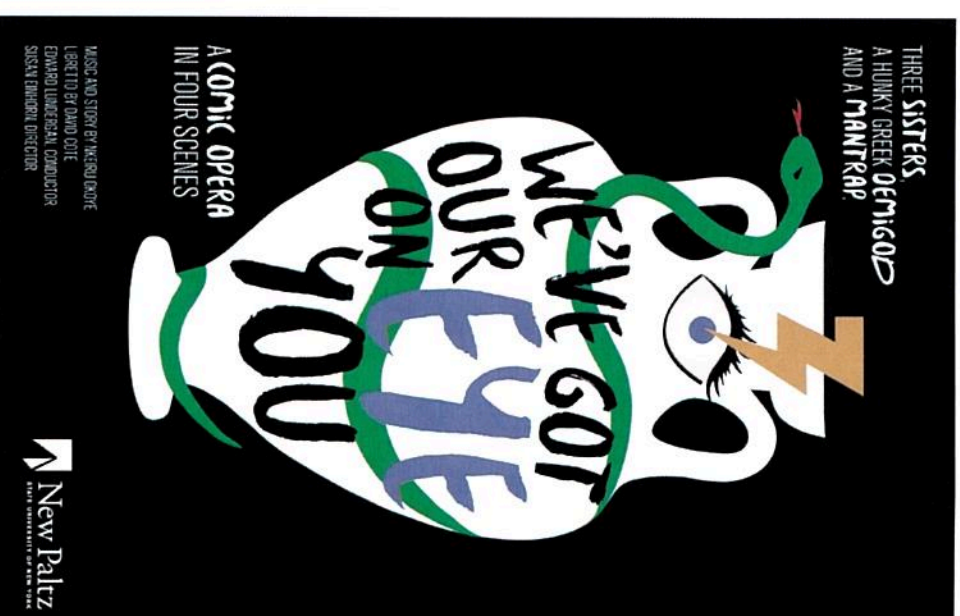
- History and Theory courses are currently offered online
- Explore best practices in online arts education





# Strengthen Regional and Community Engagement

- Over 100 public events so far this year
- Saturday Arts Lab Community Program
- Piano Summer
- Local Arts Organization Space Rental



# Theatre Mainstage Productions





# Public Exhibition Spaces



# Art Collides

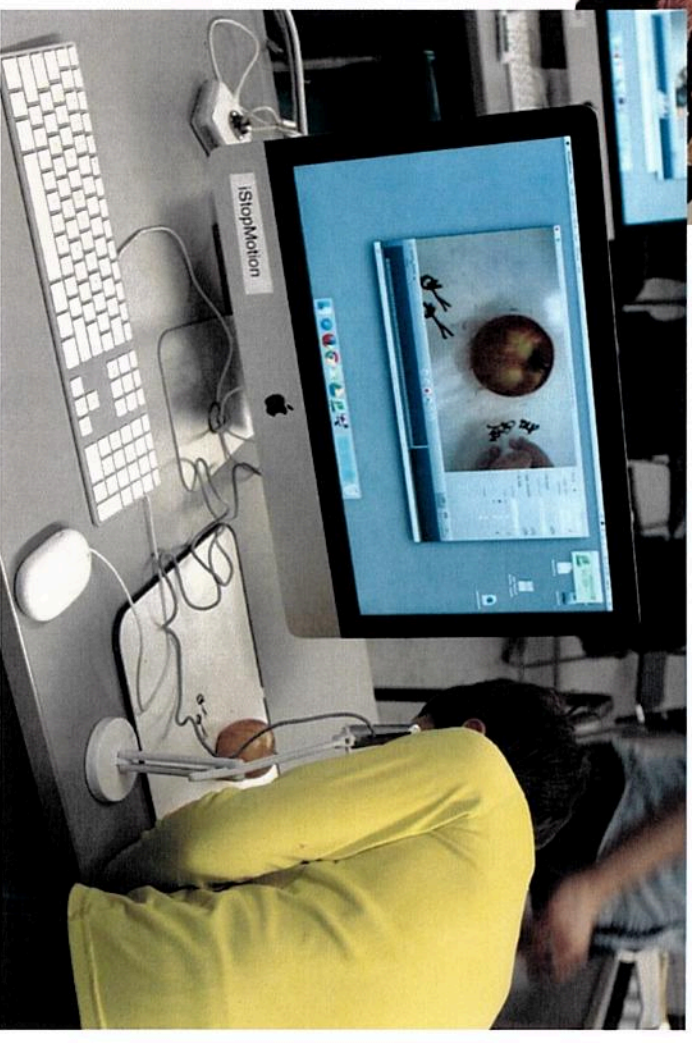
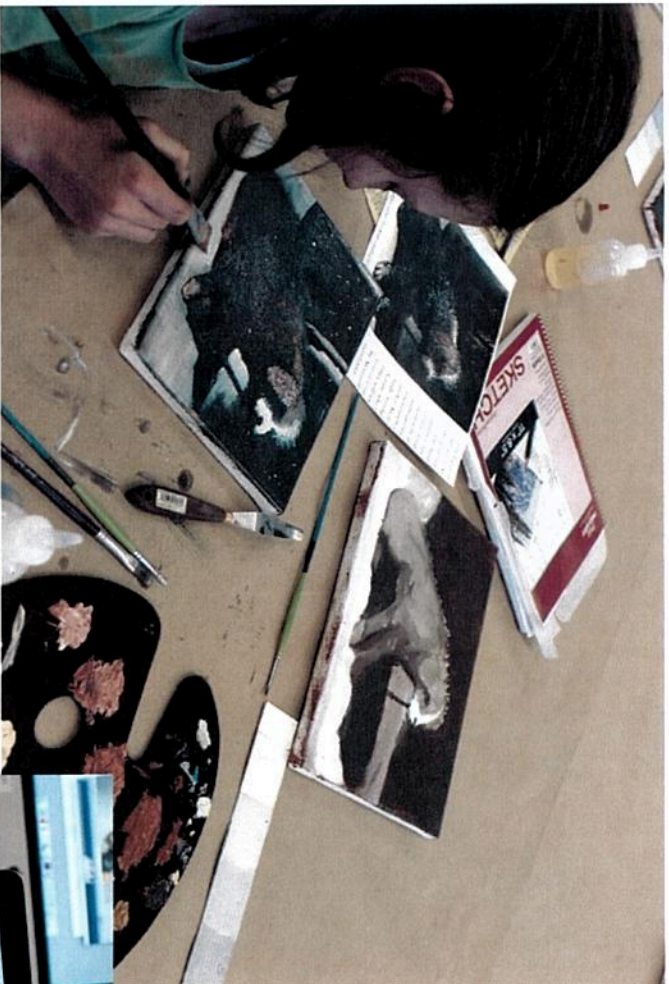




# Lectures



# Saturday Arts Lab





# Saturday Arts Lab

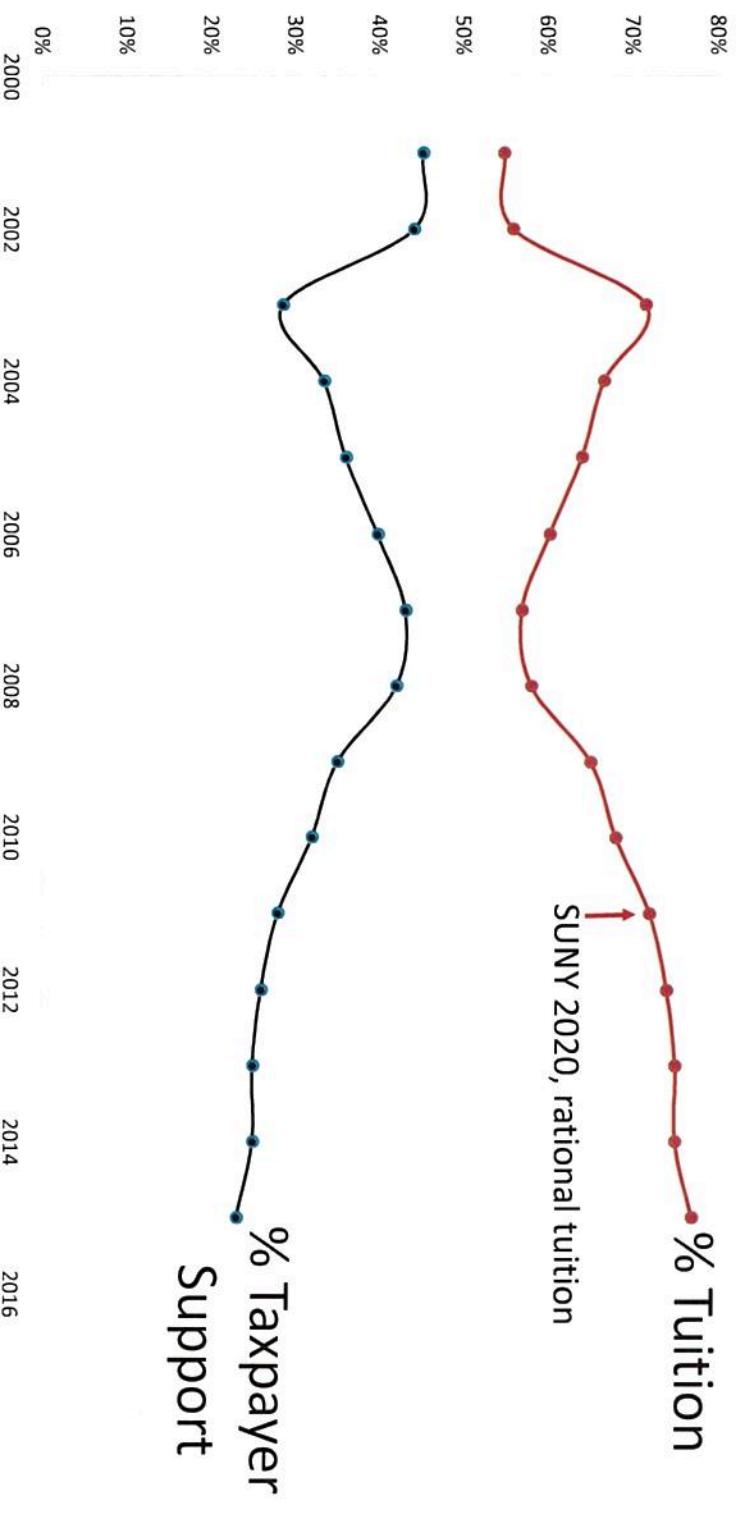


We inspire students to become  
creative and informed artists,  
critical thinkers, and leaders who  
actively contribute to our global  
community.

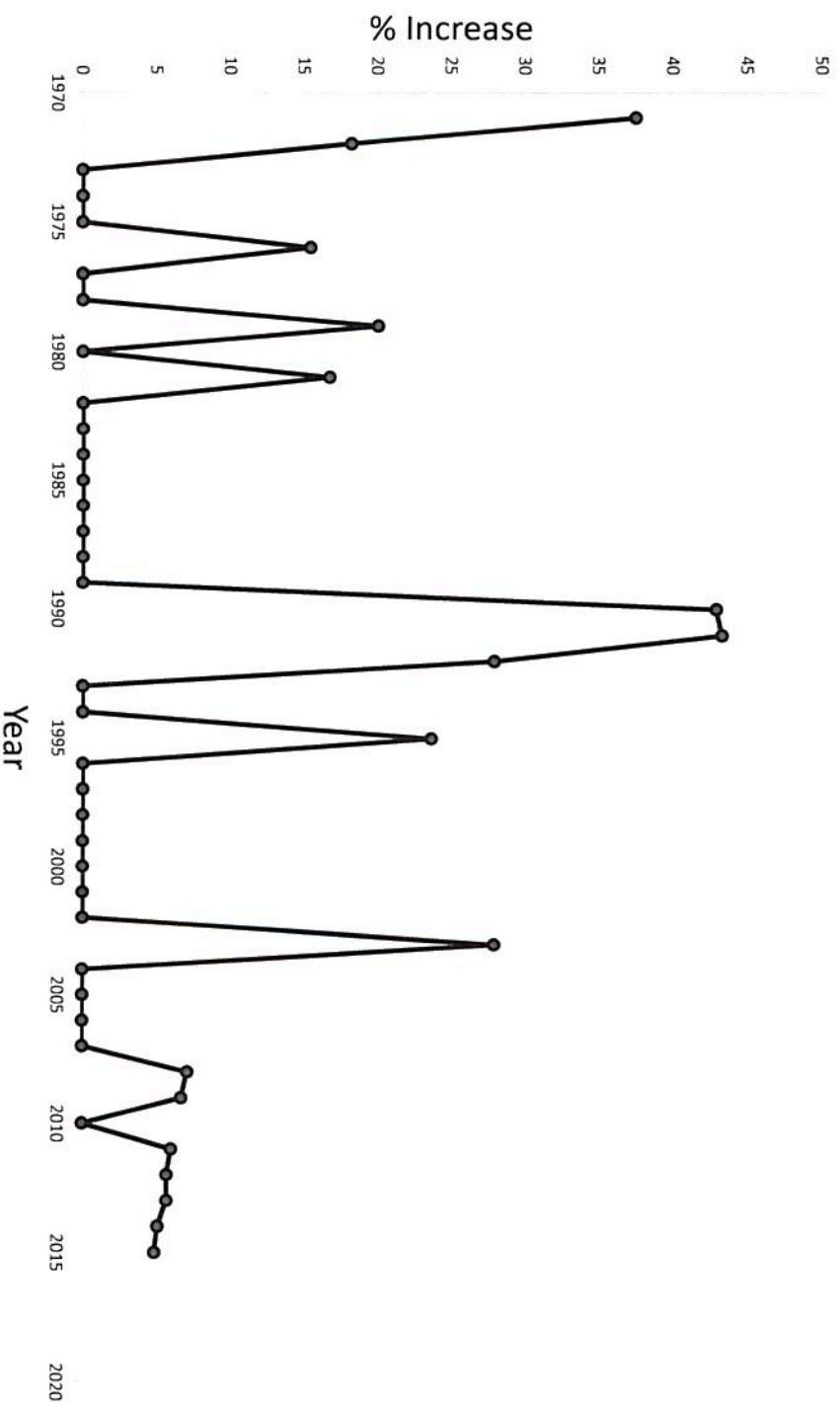
website: [www.newplatz.edu/fpa](http://www.newplatz.edu/fpa)



## Funding for Core Instructional Budget

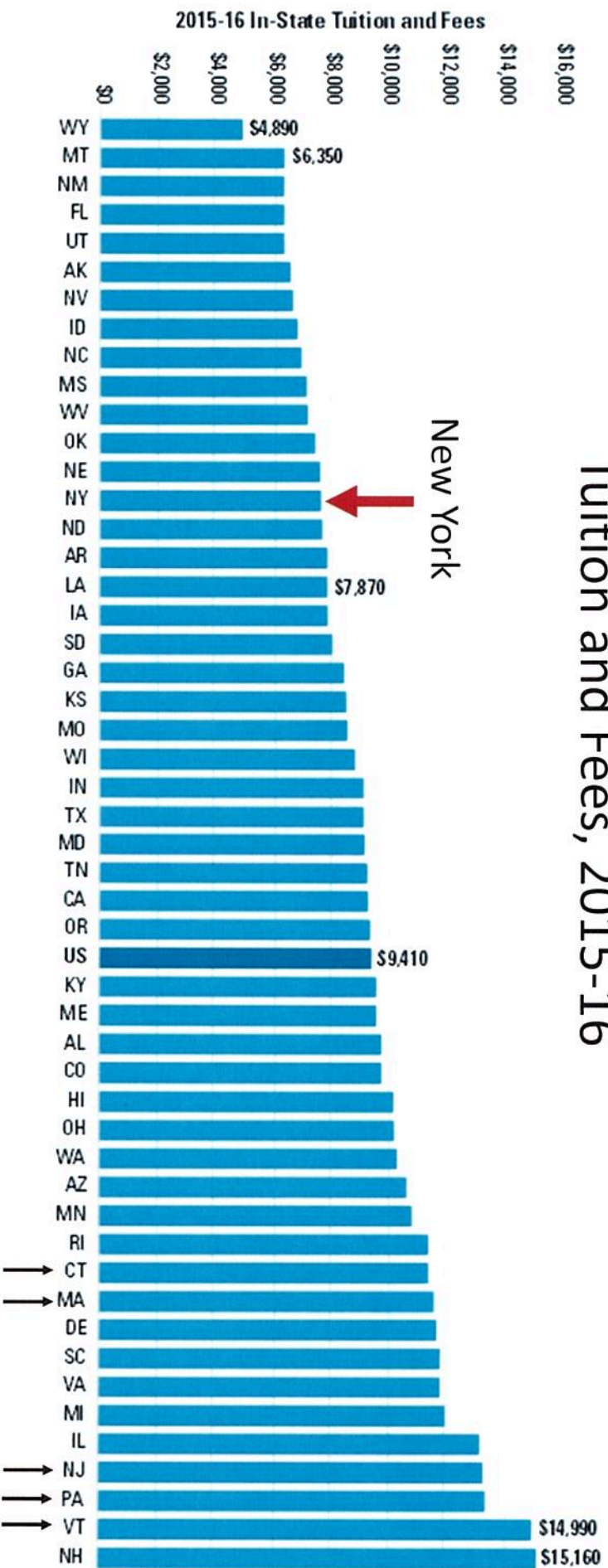


## History of SUNY Tuition Increases (%)





# Public Four-Year Universities Tuition and Fees, 2015-16



# College Council

April 18, 2016



## FY 15-16 Status of Core Instructional Budget

April 15, 2016

### REVENUE

	<u>Budget</u>	<u>Actual</u>	<u>over/under</u>
Fall Tuition & Fees	\$ 26,305,800	\$ 26,457,994	\$ 152,194
Spring Tuition & Fees	\$ 27,212,600	\$ 22,189,109	\$ (5,023,491)
<b>Total Funds Generated by Campus Activities</b>	<b>\$ 53,518,400</b>	<b>\$ 48,647,103</b>	<b>\$ (4,871,297)</b>
State Support	\$ 16,125,200	\$ 2,333,609	\$ (13,791,591)
<b>Total Revenue</b>	<b>\$ 69,643,600</b>	<b>\$ 50,980,712</b>	<b>\$ (18,662,888)</b>

### EXPENDITURES

	<u>Initial Budget</u>	<u>Actual</u>	<u>Over/under</u>
Personal Service	\$ 54,739,617	\$ 40,582,568	\$ 14,157,049
Temporary Service	\$ 3,991,306	\$ 4,064,675	\$ (73,369)
Utilities	\$ 2,684,100	\$ 1,415,858	\$ 1,268,242
Supplies, Travel, Contracts & Equipment	\$ 4,753,173	\$ 3,791,496	\$ 961,677
Tuition Scholarship	\$ 3,475,404	\$ 3,651,218	\$ (175,814)
<b>Total Expenditures</b>	<b>\$ 69,643,600</b>	<b>\$ 53,505,815</b>	<b>\$ 16,137,785</b>